

CANADIAN FORCES COLLEGE EXPLORES BLENDED DELIVERY OPTIONS WITH ADVISOR

“BNH delivered as promised ...”

Col. Eric MacArthur
Canadian Forces College

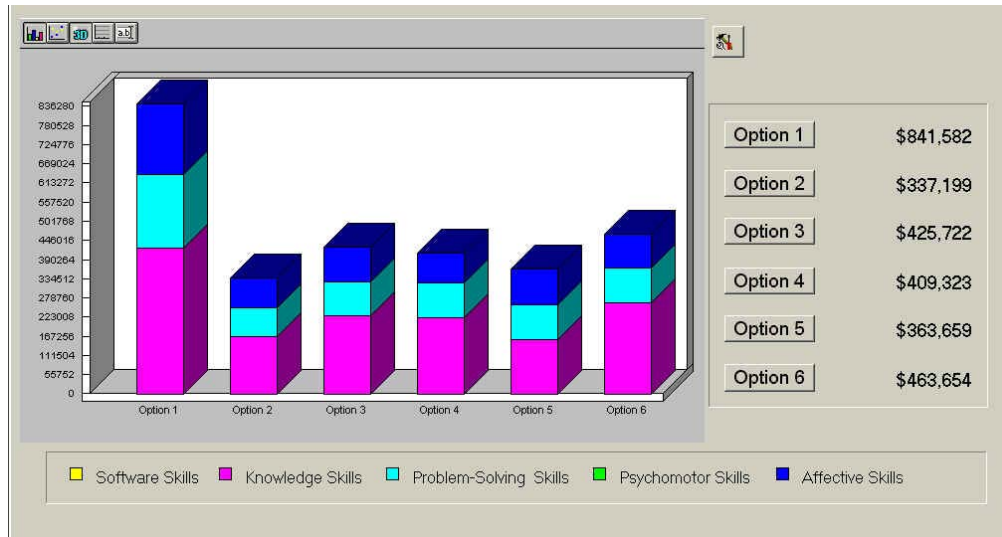
CONTEXT

The Canadian Forces College provides a nine-month, instructor-led Command and Staff Course (CSC) to 88 officers in the Canadian Forces each year. Recent studies recommended an extension to the program to 390 officers per year. Maintaining a traditional instructor-led delivery option was no longer viable. In addition to the millions of dollars in capital expenditures for training facilities and residence, the Canadian Forces could not spare the additional military resources required to design, develop, deliver, administer and manage a training program for 390 officers. The challenge was to determine the most effective mode of delivering the training to all officers, while minimizing costs and the need for additional staff for the delivery of training.

FINDING THE RIGHT BLEND OF DELIVERY OPTIONS

An analysis of the Canadian Forces College needs and limitations was conducted using ADVISOR. A blended learning approach that offered CSC in residential as well as distance learning equivalent (web based training, mentoring and instructor-led) was recommended. The recommended option would allow the Canadian Forces College to use existing facilities – with minor modifications – for the delivery of training. In addition to over \$22 million savings in up-front investment for a new school and residence extension, annual reoccurring costs were reduced by approximately \$6 million, while reducing the number of additional staff by 30%.

RELIABLE AND RAPID COST PROJECTIONS FOR A MULTITUDE OF DELIVERY FORMATS



ADVISOR, a media selection and ROI tool designed and developed by BNH Expert Software Inc. was used in the evaluation of the Canadian Forces College needs. ADVISOR analyzed the content, audience and work environment of each lesson and provided the Canadian Forces College with a number of options that would enhance the delivery of each lesson.

ADVISOR PROVES ITS WORTH FOR THE MILITARY COLLEGE

The new blended delivery approach allows the Canadian Forces College to expand its course offerings by 440% to meet the demands of the Canadian Forces while increasing recurring costs by only 175% – an improved course delivery model that is contributing to the renewed success of the program.

CONTACT INFORMATION

For more information on this CSC project or how ADVISOR can assist you in evaluating the right blend of delivery option and developing a learning strategy, please contact:

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