

Objective & Media Analysis Report (OMAR)

Identifies all viable options that can be used to deliver each Learning Objective, including ratings and costs.

Leadership: Decisiveness Course

Learning Objective	Media	Cost Effectiveness	Effectiveness	Cost	Comments
		Rating	Rating		
Describe key elements of a goal	Webex	100.00%	93%	\$3,822	Current Delivery Recommended
	ILT	99.80%	97%	\$3,993	
	CBT	36.10%	98%	\$6,698	
Validate the viability of goals	Webex	100.00%	93%	\$3,822	Current Delivery Recommended
	ILT	99.80%	97%	\$3,993	
	CBT	36.10%	98%	\$6,698	
Write clear and concise goals	Webex	100.00%	93%	\$5,734	Current Delivery Recommended
	ILT	99.80%	97%	\$5,990	
	CBT	36.10%	98%	\$10,046	
Implement incentive system	Webex	100.00%	93%	\$3,822	Current Delivery Recommended
	ILT	99.80%	97%	\$3,993	
	CBT	36.10%	98%	\$6,698	
Measure employees engagement	Webex	100.00%	93%	\$3,822	Current Delivery Recommended
	ILT	99.80%	97%	\$3,993	
	CBT	36.10%	98%	\$6,698	
Write clear and concise core values	Webex	100.00%	93%	\$3,822	Current Delivery Recommended
	ILT	99.80%	97%	\$3,993	
	CBT	36.10%	98%	\$6,698	
Communicate importance of core values	Webex	100.00%	93%	\$3,822	Current Delivery Recommended
	ILT	99.80%	97%	\$3,993	
	CBT	36.10%	98%	\$6,698	
Select appropriate venue for prioritizing goals	Webex	100.00%	93%	\$3,822	Current Delivery Recommended
	ILT	99.80%	97%	\$3,993	
	CBT	36.10%	98%	\$6,698	
Prioritize goals	Webex	100.00%	93%	\$3,822	Current Delivery Recommended
	ILT	99.80%	97%	\$3,993	
	CBT	36.10%	98%	\$6,698	
Implement design	Webex	100.00%	93%	\$1,911	Current Delivery Recommended
	ILT	99.80%	97%	\$1,997	
	CBT	36.10%	98%	\$3,349	
Describe various implementation procedures	Webex	100.00%	93%	\$956	Current Delivery Recommended
	ILT	99.80%	97%	\$998	
	CBT	36.10%	98%	\$1,674	
Select appropriate implementation procedure	Webex	100.00%	93%	\$956	Current Delivery Recommended
	ILT	99.80%	97%	\$998	
	CBT	36.10%	98%	\$1,674	
Implement procedures	Webex	100.00%	93%	\$1,911	Current Delivery Recommended
	ILT	99.80%	97%	\$1,997	
	CBT	36.10%	98%	\$3,349	
Describe key steps in project management	Webex	100.00%	93%	\$956	Current Delivery Recommended
	ILT	99.80%	97%	\$998	
	CBT	36.10%	98%	\$1,674	
Develop project management plan	Webex	100.00%	93%	\$1,911	Current Delivery Recommended
	ILT	99.80%	97%	\$1,997	
	CBT	36.10%	98%	\$3,349	
Monitor progress	Webex	100.00%	93%	\$956	Current Delivery Recommended
	ILT	99.80%	97%	\$998	
	CBT	36.10%	98%	\$1,674	
Describe various conflict resolution procedures	Webex	100.00%	93%	\$956	Current Delivery Recommended
	ILT	99.80%	97%	\$998	
	CBT	36.10%	98%	\$1,674	
Select appropriate procedures	Webex	100.00%	93%	\$956	Current Delivery Recommended
	ILT	99.80%	97%	\$998	
	CBT	36.10%	98%	\$1,674	
Implement conflict resolution procedures	Webex	100.00%	93%	\$956	Current Delivery Recommended
	ILT	99.80%	97%	\$998	
	CBT	36.10%	98%	\$1,674	

* **Cost Effectiveness Rating** is a relative measure that indicates which media would provide the best value - when both instructional design requirements and costs are taken into consideration. The media with the highest instructional design rating at lowest cost is assigned a 100% rating. Other media are rated proportionately.

* **Effectiveness Rating** indicates the % of instructional design requirements that the media meets. For example, if the media supports 9 out of the 10 instructional requirements that the analyst specified, it would have 90% rating. Media that does not meet a critical (or need to have requirement) is eliminated - i.e., would have 0% rating.