



Forecast Interventions Impact & ROI for Organization Report

Parameters: January 01, 2017 to December 31, 2017

Prepared by: BNH Director

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Forecasts the potential Return on Investment (ROI) of non-training interventions by comparing anticipated impact on missions/goals to costs.

Performance Objective	Job Profile	Mission	Project
CRM System (ROI = 40.00%, Benefit = \$400,000, Impact = \$500,000, Cost = \$100,000)			
Effective Communication	Account Managers	Close Sales	Sales Division
Job Aid (ROI = 19.66%, Benefit = \$46,000, Impact = \$280,000, Cost = \$234,000)			
Effective Communication	Account Managers	Close Sales	Sales Division

* Solution Title Dimmed = Incomplete

	CRM System (ROI = 40.00%)
Total Solution Cost	\$100,000
Solution Impact	\$500,000
Solution Benefit	\$400,000
	Job Aid (ROI = 19.66%)
Total Solution Cost	\$234,000
Solution Impact	\$280,000
Solution Benefit	\$46,000